



EVOLVE ECOM

Market

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DIGITAL MARKETING

Trends



Ads

Presented by Evolve Ecom



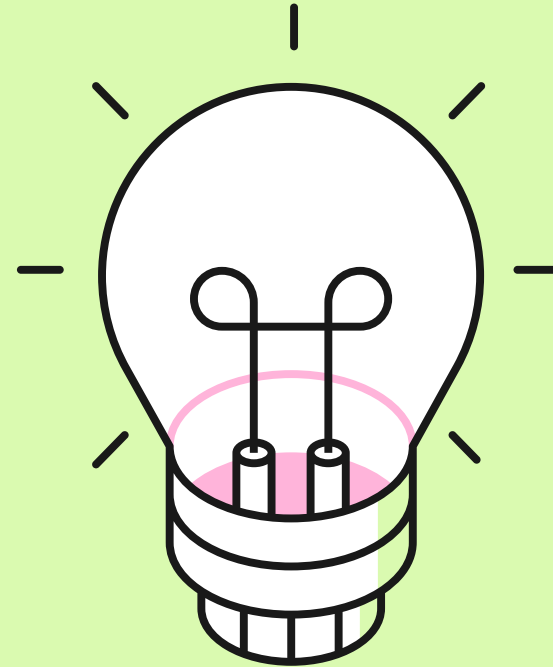
Feedback

62%

of the Companies have witnessed incremental sales volume after Designing a **MOBILE FRIENDLY WEBSITE.**

50%

of the searches are from **VOICE SEARCH ENGINE** and voice recognition technology is getting more advanced



Why **DIGITAL** Marketing

78%

of the local searches are done on **SMARTPHONES.** Customers are now using their mobile devices virtually anywhere anytime to search

82%

of people watch videos online. **VIDEO MARKETING** has emerged as one of the fastest growing Digital marketing Strategies.

Why **DIGITAL** Marketing

- Compete In Market
- New Customer Acquisitions
- Business Expansion
- Sales Boosting
- Keep Online Presence
- Low Cost Marketing Tool
- Develop Brand
- Owned Marketing Platform



Platform For **DIGITAL** Marketing

- **Social Media- Facebook, Linked-In And Instagram**
- **Google Ads**
- **You Tube Marketing**
- **Email Marketing**
- **SEO And SEM**

Potential
Market



WAYS OF DIGITAL MARKETING

ORGANIC PROMOTIONS

1. Own Testimonials
2. Viral Contents
3. Cross Promotions
4. Limited Customer Acquisitions

IN ORGANIC PROMOTIONS

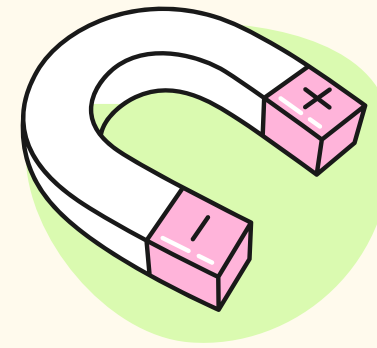
1. Paid Promotions
2. New Unlimited Customer Acquisitions





Social MEDIA Marketing

- Leads Generation Campaign
- Blogging
- Analytics On Each Leads
- Cost and Cost Controls
- Branding Of Our Products
- Sales Conversions
- In-bound Inquiry



Google Ads

- Focus on Business-Business Audiences
- Focus Business-Customer Audiences
- Google Rankings
- Acquisition Of Cream Customers
- Explore To Google Audiences



YouTube Marketing

- **Big Impact Of Audio and Visual**
- **Connect Ease To Customer**
- **Digital Approach**
- **Brand Value**
- **Win Win Situation**



BENEFITS

- Revenue will be Increase
- Can Save Marketing Expenses
- Daily Fresh Leads Source
- Keep Continuous Flow
- Company Become Financially Strong
- Trust Value Goes On Increasing





DIGITAL MARKETING

**Thank
You**

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